

MULTI-LEVEL PERSONAL HAND CART

ABSTRACT OF THE INVENTION

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A multi-level personal utility cart is disclosed as including a handle having an upper portion, opposing side portions and a lower portion, a first basket assembly including panels at the front, sides, and bottom thereof, the first basket assembly being supported by the handle, a second basket assembly including panels at the front, sides, and bottom thereof, the second basket assembly being supported by the handle, the first basket assembly being positioned atop the second basket assembly, and the first and second basket assemblies being pivotally supported to the handle, whereby the first and second basket assemblies are collapsible into a compact and substantially planar structure. Also disclosed is a method for deterring theft of "conventional" shopping carts which entails providing "non-conventional" shopping carts of the inventive type to users for purchase, marking the "non-conventional" shopping carts with information identifying the user as the owner of the cart, marking the "non-conventional" shopping carts with information identifying one or more vendors of services or products offered or sold at a market, and providing the user with discounts on the services or products offered or sold by the one or more vendors to the market